Certified Digital Marketing Master Course

Classroom Training & Instructor-Led, Online

5,400+ Batches
55+ Countries
60,000+ Participants
10+ Years of Trust
WHY STUDY DIGITAL MARKETING?

Digital Marketing is an obvious pathway to make massive money. Whether you're a student, a job aspirant, a professional, a housewife, or an ambitious dreamer, Digital Marketing will pave a way for you to make your dreams turn into reality.

Expand
Your Business

Start an
e-Commerce Store

Be a
Freelancing Giant

Set up a Website for
Regular Passive Income
Linkedin

Listed Digital Marketing One of the Top Hottest Jobs in the world

7000+ Vacancies
Make yourself Job Ready in 3–6 Months
Plan to Start / Run your own Business?

Learn Growth Marketing Hacks with the course
Earn $ with your existing Job

Unleash your Creativity &
become a Freelancing Giant
WHO SHOULD TAKE THIS COURSE & WHY?

**Students**
- Fresher with “0” Industry Experience
- Start your Career in top MNCs

**Professionals**
- Unsatisfied with Monotonous Work
- UpSkill your Profile and Growth

**Business Owners**
- Not Enough Growth in $
- Grow your Money by 10X
Course Highlights

150+ Hours
Classroom & Online Sessions

100%
Placement Assistance

15+
Industry Certifications

Learning Center
Lifetime Access to Updated Content

INR 10,000 internship
on successful course completion*
*Course must be completed within the committed time of 4 or 7 months by passing the examination

Online Presence with Free Hosting

Core Module

Advanced Modules

Affiliate Marketing Master Class

Specialization Modules
Core Modules | Course- 1

**Search Engine Optimization**
- How Search Engines Work
- Use Wikipedia, Forums for Keyword Research
- Creating Content Clusters for Content Marketing
- App Store Optimization
- Google Hacks to Improve Your Search Ranking
- Optimizing for Voice Research: Crack Google's latest Algorithms 2019
- How to do Backlink Audit & find potential forums for posting with competitor research

**Search Engine Marketing**
- Understand & Create Customer Journey
- Keyword Research & Planning
- Remarketing, RLSA & Dynamic Targeting
- Shopping PLA Ads & Smart Display Campaigns
- YouTube Advertising

**Social Media Marketing**
- Facebook Marketing
- Instagram Marketing
- Twitter Marketing
- LinkedIn Marketing
- Using Hootsuite, Buffer, SproutSocial for Social Media
- How to make Industry specific Social Media Strategy

**Email Marketing**
- How to write effective content
- How to increase leads through nurturing
- Email Marketing Strategies for B2B & B2C businesses
- Drip Email Campaigns
- Best Email Templates for Communication
Advanced Modules | Course-2

**Inbound Marketing**
- Understand and implement the concept of funnel marketing
- Strategize the plans for attracting a relevant audience using cost effective methods
- Learn to use automation tools such as HubSpot, Push Engage & landing page builders
- Start to strategically analyze your campaigns and tactically improve them

**Web Analytics**
- Understanding Digital Analytics through Google Analytics 4 and Universal (Top Rated tool in the Industry)
- Study of online user behaviour
- Data analysis and conversion improvement strategies
- Traffic Sources
- Campaign Tracking
- Event Tracking
- Conversion setup to measure Leads, e-commerce.
- Advance Segmentation
- Custom Report Creation, GA Universal and GA4 both

Affiliate Marketing Master Class | Course-3

- Find profitable offers
- Spy on other affiliates
- Run profitable campaigns
- Scale successful campaigns to multiply earnings
- Tools used by super-affiliates

Specialization Modules | Course-4

**E-Commerce Listing & Marketplace Listing**
- Explore how the billion-dollar online market industry
- How do we be a part of the new age e-tail?
- The pros and cons of listing on marketplace and own website
- Set up your own store
- Drive marketing campaigns for conversions and sales
Media Buying & Planning
- Setting up the objectives
- Understand the key tasks to draft an “awesome” digital media plan
- Segmentation & targeting of the audience
- Best practice to execute the campaigns
- Multiple formats & appropriate for our targeted digital platforms

Programmatic Marketing
- Real-time bidding
- How Programmatic Advertising Works
- Types of Programmatic Advertising
- Advantages and Challenges

How to become a Freelancer in Digital Marketing
- Brand’s Necessity To utilize Digital Marketing Services
- How The Brand Is Currently Reaching Out To Customers?
- Generating Custom Reports & Automated Reports
- Evaluating Other Digital Marketing Services Providers
- Creating Customized Presentations and Proposal
- Setting Expectations and metrics to track performance

Integrated Digital Marketing Strategy
- The Customer
  - India on Digital - digital trends: internet users, male v/s female, age groups, Devices, multi-screening,
  - Marketing Principles: AIDA, Purchase Cycle, Moments of Truth
- Creating Digital Moments of Truth – AHA Moments
- Digital Strategy: Branding v/s Acquisition. What would differ?
- Analytics (Attribution: various models, cross-device)
- Campaign Optimization – Test, Learn, Deploy what works. Repeat
- Trends (Power of the internet (Arab Spring, #MeToo, US Elections, branded: Jago Re, Internet brands – OnePlus)

Facebook Marketing in association with Facebook
- Facebook Pages and Post Best Practices
- Facebook Ads - Optimization and Reporting
- Facebook Messenger, Shop, Pixel
- Building Brand Awareness
- Driving Online Sales/Leads

Content Marketing in association with LinkedIn
- Identifying & creating “Good” Content
- Framework to begin a content marketing program
- How to show ROI for content programs
- About key resources and tools to create and curate content

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Adobe Analytics
- Calibrate the digital marketing strategies on the basis of results
- How to create a digital measurement strategy?
- How to utilize the best of class tools to understand the needs of your audience and cater to them with the relevant products and services?
- How to measure the ROI from different marketing channels?

Lead Sourcing
- Google To Source Information
- Validate Email Ids
- Source Segmented Database
- Learn To Source Email Ids Of Anyone Who Represents A Corporation
- Sourcing Softwares/apps/plugins

WhatsApp Marketing
- Discover and setup best practices for WhatsApp for Business like catalogue management
- Setup custom messages through WhatsApp API links to build an optimized funnel
- Increase conversions with optimized content practices
- Reach out to community 24x7 and increase word of mouth
- Setup a sales and customer care channel with agent support
- WhatsApp automation with template based messages
Assignments

Search Engine Optimization (SEO)  
**Duration:** 8 Hours

**Assignment Promises**
- Research the right keywords to get your website ranked better on Google.
- Analyse your website pages and implement on-page SEO techniques.
- Identify your competitors and analyse their websites to build competitive advantage.
- Learn local SEO and Mobile SEO to target users specifically.
- Identify the keywords and strategies implemented by your competitors.

**Tools you will Learn**
- RankWatch
- Google Keyword Planner
- Broken Link Checker

Search Engine Marketing (SEM)  
**Duration:** 10 Hours

**Assignment Promises**
- Set up a Google Ads Account to run ads on Google.com and Google's associated properties.
- Understand how to create ad-groups, write catchy ad text and select keywords to run and optimise your ad campaign's performance.
- Create and run responsive ads on Google Display Network to show your ads on all devices.
- Connect your marketing objective to Ads solutions to achieve a business's objective.

**Tools you will Learn**
- Google Ads
- Merchant Centre

*These assignments will require running live Google Ads Campaigns by spending Rs 1000.*

Social Media Marketing (SMM)  
**Duration:** 8 Hours

**Assignment Promises**
- Learn to create a profitable Facebook page that converts the viewers into customers.
- Build your network of existing customers and potential customers while making yourself reliable in the eyes of audience.
- Create and run effective ad campaigns to target the relevant audience who are interested in your offering.
- Build your fan base on Twitter to create buzz about your business and products.

**Tools you will Learn**
- Canva
- HootSuite

Email Marketing  
**Duration:** 8 Hours

**Assignment Promises**
- Become hands-on on Legal Aspects involved in sending Emails in various countries.
- Never let your emails land in Spam Folders - Be equipped with key techniques.
- Start to manage your emails professionally using MailChimp.

**Tools you will Learn**
- MailChimp
- Hubspot
- Active Campaign
- Get Prospect
- Covert Kit
- SPF Validation Tools
- Chrome Extensions: Clearbit Connect, Anymail finder, Email Extractor, VoilaNorbert, Email Generator

WhatsApp Marketing
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- WhatsApp automation with template based messages.
**Inbound Marketing**  
**Duration:** 10 Hours

**Assignment Promises**
- Learn secret techniques to multiply your reach without increasing your Ad budget.
- Learn step-by-step approach to nurture your emails contacts automatically.
- Build an effective Landing Page
- Strategize Drip Marketing Campaign to nurture your leads.

**Tools you will Learn**
- Unbounce
- Customer.io

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**Web Analytics**  
**Duration:** 8 Hours

**Assignment Promises**
- Presenting data in a story telling format
- Studying a live e-commerce website's data
- Understanding user behaviour
- Understanding Traffic and
- Share your data analysis observations
- Draw your campaign life cycle and outreach plan.
- Creating and Implementing Measurement Model for any type of Business.
- A simulation of real life project enables you to work with deeper understanding and the best practices.

**Tools you will Learn**
- It's a practical implementation of Google Analytics with select tools covered in the entire Digital Marketing Course depending upon the tactics ans strategies you define for your assignment project.

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**Build & Promote Your Blog**

Just after the registration, the participants are requested to register their already existing blogs/businesses. For those without an existing online property, it is mandatory that they build one. For this, we help them through our Build Your Blog course which is a 2-hours long course. We also have a self-paced course with 6 Pre-Recorded lessons on ways to Promote Your Blog.

**Build Your Blog**  
**Duration:** 2 Hours

**Assignment Promises**
- Decide the topic of there blog
- Buy domain name or take free sub-domain name from Digital Vidya
- Host Blog on AWS and add $100 credit provided by Digital Vidya
- Import 5 blog posts based on their blog topic from other websites
- Update theme and Logo. Create an email for their domain.
- Install all necessary plugin including Google Search Console, Google Analytics, Discus, Author Tag

**Promote Your Blog**  
**Duration:** 5 Hours

**Assignment Promises**
- Write your first blog post + SEO
- Social Media Profiles and Content Sharing
- Promoting the blog through E-Mails
- Promotions via Facebook Ads
- Traffic Analysis using Google Analytics
- Creating a Content Strategy
**Facebook Advertising**

**Duration:** 8 Hours

**Assignment Promises**
- Strategize and launch your Facebook Page and Ad Campaign
- Design Impactful creatives, run ads and optimise your campaigns based on your performance.
- Build brand awareness for your brand and use Facebook Messenger and Facebook Shop
- Get more conversions online and offline with Facebook

**Tools you will Learn**
- Google Analytics
- Google Merchandise Store
Digital Vidya has identified top Digital Marketing Campaigns in recent times. We have worked with the implementation team of each of these campaigns and designed 60 hrs of case studies exercises. You will create a Business Case Solution in each individual exercise.

**SMM Case Study Exercise: Cadbury Dairy Milk**

**Duration:** 20 Hours

**Learning Outcomes**
- Generate a perfect idea to create a rewarding social media marketing campaign.
- Learn to connect your social media marketing campaign with a special event to ensure maximum attention from the audience.
- Identify the best ways to get user-generated content.
- Choose the most relevant social media channels for your campaign to ensure better results with minimal effort.

**SEO Case Study Exercise: ICICI Bank**

**Duration:** 20 Hours

**Learning Outcomes**
- Gain competency in improving search engine ranking of your website content and blogs.
- Implement and learn to get your content indexed in the search engines frequently.
- Learn to analyze which web pages are working well and which need improvement.
- Research and shortlist best keywords to make your content searchable.

**Tools you will Learn**
- Google Analytics
- Google Keyword Planner
- Google Search Console

**SEM Case Study Exercise: Carwale**

**Duration:** 4 Hours

**Learning Outcomes**
- Create an effective search engine marketing campaign to target relevant people.
- Learn to set appropriate budget to get the most out of your campaigns.
- Analyze the performance of your campaigns and keep track of the conversions.

**Tools you will Learn**
- Google Keyword Planner
- Google Ads
Email Marketing Case Study Exercise: Microsoft

**Duration:** 8 Hours

**Learning Outcomes**
- Create appealing content for your promotional emails.
- Learn to properly segment users based on their demographics and interests.
- Create relevance of your product for the prospects to convert them into customers.

**Tools you will Learn**
- MailChimp

Web Analytics Case Study Exercise: Puma

**Duration:** 8 Hours

**Learning Outcomes**
- Discover ways to turn your website into a conversion tool that ensures sales.
- Identify the geographies from where your website traffic is coming from.
- Analyse the interaction of the visitors with your website.
- Assess the points of improvement and update your website to deliver better experience.

**Tools you will Learn**
- Google Analytics

Inbound Marketing Case Study Exercise: Myntra

**Duration:** 8 Hours

**Learning Outcomes**
- Take the bird's eye view of the Inbound Marketing strategies adopted by big brands.
- Create a next level Inbound Marketing strategy for your business.
- Create an appealing landing page to get targeted people landed on your website or product page.
- Design a landing page

**Tools you will Learn**
- Unbounce.com Landing Page Builder
Digital Marketing Tools
Worth Rs 70,000+ Free

Certifications

Digital Vidya & DSIM Certification of Completion (Hard-Copy) - Provided after completion of course

Content Marketing - In Association with LinkedIn

Certified Facebook Marketing Master Course
- Google Digital Sales Certification
- Google Ads Mobile Advertising
- Google Analytics Individual Qualification (GAIQ)
- Inbound Certification by HubSpot
- Social Media by HubSpot

- Facebook Advertising Core Competencies
- Facebook Certified Buying Professional
- Facebook Certified Planning Professional Exam

Note: The cost to appear for Facebook Blueprint Certificate is not included in the course fees. Participants will have to pay to Facebook directly while scheduling the exam.
Why Digital Vidya

Because Our Numbers speak for us!!
From 200+ Trained Professionals in 2014

6,000+ in 2016

60,000+ in 2020

25,000+ SUCCESS STORIES

You are learning the BEST from the BEST
DSIM IS A DIGITAL VIDYA COMPANY!!
Digital Vidya will provide the trainings in the below mentioned locations

15+ CENTERS AND COUNTING
Our Participants

What did they achieve after the course?
Before

Shantanu Singh
Salary 18K / Month
Profile Marketing Executive
Company Beverage & Marketing Industry

Ishaan Sadh
Salary NA
Profile Student
Company Family Business

Ripon Borah
Salary 16K / Month
Profile Productions Engineer
Company Havels India ltd

Neeraj Dubey
Salary 11K / Month
Profile Back office executive
Company Accenture

After

Salary 28K / Month
Profile Digital Media Consultants
Company Kritical Edge

Salary NA
Profile Digital Media Consultants
Company Kritical Edge

Salary 25K / Month
Profile Digital Marketing Executive
Company DigitDarts

Salary 20K / Month
Profile SEO Executive
Company Mindsight Clinic
What do our Participants say about us?
You choose to do Digital Marketing Master’s Certificate with Digital Vidya, what made you take this decision?

I must say that Digital Vidya has done tremendous work on their own Marketing and Online Reputation Management. I was not aware of Digital Marketing, I heard the term only after searching for the course of Search Engine Optimization. I was working as Sales Manager (trainee) for Shriram Life Insurance Limited. I was fed-up with field sales calls in 5 months’ time, but I was still interested in Marketing. So, I took some help from Google and wanted to learn more about sales and marketing where I landed on information about Digital Marketing.

I then searched for the best Digital Marketing Institutes in India and I found Digital Vidya. On the other hand, I read tons of reviews about Digital Vidya over the web before signing in with the course.

How were your experiences with the course, the course content and the teaching methodology?

It was great, like, because the best part was after paying fees, I don't have to pay tons to stay out here in Delhi to pursue the course. Presentations were pretty good, as I still refer to those if I'm stuck. About the teaching methodology, I would say that all the mentors were experts in their domain, so they very well know how to deliver.

How has the course contributed to your career growth including new job opportunities?

This course actually builds a strong foundation in Digital Marketing, which I feel was the most important aspect of my career. As Digital Marketing is a rapidly changing industry, if you didn’t get the basics correct, you will always miss out on the train.

Digital Vidya offers 100% Placement Assistance, how did the placement team help you find your dream job?

A job was never my dream. My dream is to work but not bind myself from 9-6. But, I’m thankful to Digital Vidya for the placement assistance. Because I gained industry expertise as TIS India Pvt. Ltd. where I was placed through, Digital Vidya’s Placement Cell.

Rate your overall experience with Digital Vidya?

It's a 10/10 without any doubt.

What’s your advice to people who delay the process of getting up-skilled?

Getting up-skilled is a necessity in the current market. Learning is an investment with the highest returns.
Afreen Hussain Warsi

How Afreen Turned From an Office Admin to a Digital Marketer?

Which course of Digital Vidya you participated in? How did it help you acquire new skills related to digital marketing?

I had chosen the CDMM course which had covered the whole modules and topics of Digital Marketing. I was thinking of choosing only SMM but then I thought it would be great to learn the whole process of it. Then I have started my own Food blog account on Instagram which is doing well but needs more patience and consistency in this field to grow.

Why did you choose Digital Vidya’s course?

I did a lot of research I have been to many demo classes of other institutes in my city. But I didn't find it good enough. According to the search algorithm in Google, Digital Vidya was showing among the topmost institutes of India. I was willing to do it from the best institute where the faculty has good knowledge and hands-on experience in this field which the DV has.

How has the course contributed to your career growth including new job opportunities?

I'm not doing the job in this related field but soon I'll be starting my own business then this course will surely help me to reach my audience in the market.

Would you like to share a few words about the work we are doing at Digital Vidya in educating others about Digital Marketing?

I would say Digital Vidya provides amazing education by knowledgeable faculties, good coordination team, and coordinator are always helpful and available to solve the candidates' problems. The journey was amazing and good.

For someone who’s looking at a full time or part-time job or an internship in Digital Marketing, what approach would you advise?

Internshala is a great website providing lots of job opportunities in the Digital marketing field. Entering there you’ll get an amazing option.
Shilpi Shah

Home-Maker Becomes a Specialist Social Media Marketer

You choose to do Certified Digital Marketing Master’s Course with Digital Vidya, what made you take this decision?

Since I was involved in Social Media Marketing at Fuzia so in order to excel at my work & upgrade my skills, I thought of pursuing the CDMM Course and trust me it was the best decision of my life.

How has the course contributed to your career growth including new job opportunities?

This course actually builds a strong foundation in Digital Marketing, which I feel was the most important aspect of my career. As Digital Marketing is a rapidly changing industry, if you didn’t get the basics correct, you will always miss out on the train.

Digital Vidya offers 100% Placement Assistance, how did the placement team help you find your dream job?

I have work from home restrictions because I have a 6-year-old son. Otherwise, Digital Vidya is updating its Placement site regularly for job assistance which is definitely of great help for fresher as well as professionals.

Rate your overall experience with Digital Vidya?

Digital Vidya is doing a great job of providing the right knowledge. Team Digital Vidya including the teachers, coordinators, placement support is extremely helpful and understanding. I would rate Digital Vidya an eight out of ten.

What’s your advice to people who delay the process of getting up-skilled?

Invest in yourself whenever and wherever required. It is the need of the hour. One must keep upskilling in order to match up with the new industry standards in this Digital World.
Amol Fikre
Computer Science Engineer Turned Freelance Digital Marketer

Which course of Digital Vidya you participated in? How did it help you acquire new skills related to digital marketing?

I participated in Digital Vidya's Certified Digital Marketing Master (CDMM) Course. Digital Vidya is one of the best institutes to learn Digital Marketing. This course provides in-depth knowledge of topics like SEO, SMM, SEM, Email Marketing, Web Analytics, Inbound Marketing & other specialization modules as well as with real-life case studies & assignments.

By practicing the assignment tasks & case studies, I am able to implement these knowledge in building my own blog & in turn, this will surely help me during the job.

How has the course contributed in your career growth including new job opportunities?

The CDMM Course has certainly contributed a lot in terms of gaining knowledge of the digital world & learning to implement the concepts in real projects. Recently Digital Vidya has collaborated with NASSCOM Foundation – which is a well-known organization for their noble work on social causes. As a participant of CDMM, I have been given an opportunity to work as a Volunteer with them for six months & implement the SMM knowledge on social mediums by generating content for them. As a fresher, getting this kind of exposure is a value added to my experience & in my CV as well. I got this opportunity before completing my CDMM course, which will be completed in a month now.

Would you like to share a few words about the work we are doing at Digital Vidya in educating others about Digital Marketing?

Digital Vidya team is doing a commendable job! Everyone at Digital Vidya training is very supportive and very practical. Digital Vidya has a well-structured syllabus that gets updated in a timely manner. The top notch trainers having industry level expertise will never make you feel dull or boring during the sessions. It is always a fun ride.

Every participant gets a hands-on experience with access to Q/A forums- where anyone can ask their difficulties & get replies from professionals. Digital Vidya is also providing Job assistance.

Digital media especially Social media channels such as Facebook can eat up a lot of your productive time if not used wisely. Do you agree? What all can one do to efficiently leverage these channels for personal growth?

It is indeed true that social media channels can eat out lot of our productive time, if used incorrectly. One should be able to see these channels as a way to increase their productivity and things will automatically happen in that way.

For instance:
- One can follow popular influencer’s pages to get updated about latest happenings.
- One can become subscriber of relevant trending groups
- One can engage with their audience by building quality content
- One can develop relationships with like-minded people
- One can develop its own personal brand
- One can follow company pages to get their latest updates or job postings.

Social media channels have a tremendous power, if used in a proper manner.

I highly recommend Digital Vidya for all Digital Marketing aspirants.
Industry Experts Speak

“Thanks for sharing insights on #SocialMedia with Citibank Marketing Team.”
Sanjeev Kapoor
Chief Marketing Officer
Citibank

“Strongly recommend to anybody who wants to leverage Social Media for business objectives.”
Sameer Bajaj
National Head Corporate Communication
Amway

“We will be happier to hire from Digital Vidya Alumni for our Digital Marketing needs.”
Amit Jain
CEO & CoFounder
CarDekho

“All you need is Digital Vidya to keep yourself abreast of Digital Marketing Concepts.”
Swati Bhargava
CoFounder
CashKaro

“Crisp, clear and delivered well. Good program to improve use of social media in their lives.”
Ramachandra Yadavilli
Head Marketing
Capgemini
RAJEEV SHARMA
Information Technology fascinates Rajeev. He is a Web Analyst, Digital Marketing Consultant and a Coder. He has produced successful results working closely with various B2B and B2C businesses to achieve their online goals, including measuring the true contribution of each online marketing channel.

PRAFUL JAIN
Praful Kumar Jain currently works with Cognizant technology solutions for the AdWords and Analytics troubleshooting team for the Google clients. He comes with experience of more than 6 years in Pay per click and Google Analytics. He has an incredible wealth and depth of knowledge that is mostly derived from first-hand experience while working in different industries.

ZAIN SIDDIQUI
Zain is the founder of Startup Nebula, which is an idea lab aiming to support startups that work towards the development of products and services benefiting climate change activism. He is also co-founder of Wicked Broz, which is India’s premier graffiti agency.

RAJ SINGH
He works as Specialist, Biddable Media at GroupM Media India Pvt. Ltd. and helps clients achieve targets by driving strategy & innovations. He also works with the BD team by providing projections, product insights & trends. He has hands-on knowledge of paid tools like Google Ads, Facebook Ads, Bing Ads, & so on.

SAMVIDHA SINHA
Samvidha has served the Digital Marketing industry for over 8 years now. She has worked with big brands like Ebay, Amazon, Chevrolet, ToysRUs along with small businesses such as Handyman.com, WindowDecals.com and CarBras. Samvidha was the Display Specialist (Subject Matter Expert) in her last role at Google.

SHWETA DHADIWAL
Shweta, a veteran marketer who served the corporate industry for 10+ years, realised the paradigm shift to marketing going online. During the peak time of the shift, she up-skilled herself via the flagship CDMM course of Digital Vidya. With this, she now is one of the foremost internet marketers of the country.

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HIREN JOSHI
Hiren does stuff on Internet. He has helped 500+ brands to create buzz online and to grow their business online. 7 years later, he still does the same thing every day with the same pace. Hiren worked for brands like Philips, Baskin Robbins, Sahara India Pariwar, Fasos, Quikkr, Starbucks to name a few.

CHANDAN SINGH
Chandan has been working with businesses and entrepreneurs to develop and implement digital marketing strategies, enabling them to focus on what lights up their businesses. After receiving B.Tech. in Electronics and Communications, he built his career in marketing working with well-known brands for major international corporations.

ROHIT UTTAMCHANDANI
Rohit is the Senior Digital Marketing Manager at Social Beat, South India’s leading Digital Marketing agency. He has assisted many of his top-notch clients in crafting their Digital Marketing strategy and to launch their digital marketing campaigns. The precision of his work is reflected in the final outcome.
Curious Around how the Training Goes?

Attend a Demo Orientation Class

Online
From the comfort of your home / office

Wednesday
3:00 - 4:30 PM

Saturday
11:00 AM - 12:30 PM

Offline
From your Nearest Offline Centre

Saturday
10:00 - 11:30 AM

Register for Demo

https://www.digitalvidya.com/dmo/
https://www.digitalvidya.com/dmo/
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https://www.digitalvidya.com/dmo/
## Our Center Locations

<table>
<thead>
<tr>
<th>Center Location</th>
<th>Address</th>
<th>Nearest Metro Station</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delhi Center (Netaji Subash Place)</td>
<td>1001, 10th Floor, Pearl Omaxe Tower 1, Netaji Subash Place, Pitampura, Shakurpur, Delhi</td>
<td>NSP</td>
</tr>
<tr>
<td>Delhi Center (Lajpat Nagar)</td>
<td>B-32, 3rd Floor, Lajpat Nagar 2, New Delhi</td>
<td>Lajpat Nagar</td>
</tr>
<tr>
<td>Delhi Center (Malviya Nagar)</td>
<td>B-26 Shivalik, Near Aurobindo College, Malviya Nagar, New Delhi</td>
<td>Malviya Nagar</td>
</tr>
<tr>
<td>Delhi Center (Paschim Vihar)</td>
<td>3rd Floor, Building No. 29, Paschim Vihar Extension, Rohtak Road Next to Paschim Vihar (East) Metro Station, Opposite Metro Pillar no: 196 Paschim Vihar, New Delhi</td>
<td>Paschim Vihar</td>
</tr>
<tr>
<td>Delhi Center (Vishwavidyala)</td>
<td>Building No. 29, 3rd Floor, Malka Ganj Road, Jawahar Nagar, Opposite Hansraj College Rear, New Delhi</td>
<td>Vishwavidyala</td>
</tr>
<tr>
<td>Gurgaon Center (Sikanderpur)</td>
<td>Office No. 37, 4th floor, JMD Empire Square, MG road, Sector 28, Gurugram</td>
<td>Sikandarpur</td>
</tr>
<tr>
<td>Gurgaon (Golf Course Road)</td>
<td>A26/5, DLF PHASE 1, Golf Course Road, Next to Mega Mall, Gurgaon</td>
<td></td>
</tr>
<tr>
<td>Noida Center (Sector - 18)</td>
<td>J 55, 2nd and 3rd floor, next to gurudwara sahib, Gautam budh nagar, Sector - 18, Noida</td>
<td></td>
</tr>
<tr>
<td>Jaipur Center</td>
<td>Unit 1,2,13,14, VT Tower, Sector 5, Shipra Path, Mansarovar, Jaipur. Landmark - IIS School, Jaipur, Rajasthan</td>
<td></td>
</tr>
<tr>
<td>Pune Center</td>
<td>DSIM, 2nd Floor, Tandale Prestige, Above Mulchand Sweets, Senapati Bapat Road, Shivaji Nagar, Pune - 411005</td>
<td></td>
</tr>
<tr>
<td>Mumbai Center</td>
<td>5th Floor, Quest Coworks, Technopolis Knowledge Park, Nelco Compound, Andheri East, Nearest Station: Western Express Highway Mumbai, Maharashtra 400093</td>
<td></td>
</tr>
<tr>
<td>Bangalore Center</td>
<td>5, Krishna Industrial Area, Hosur Road, Near Forum Mall, Above Enfield Showroom Koramangala Bangalore, Karnataka-560029</td>
<td></td>
</tr>
<tr>
<td>Hyderabad Center</td>
<td>4th Floor B.V. Raju Bhavan Road no 2 Banjara Hills, Above Harley Davidson Bike Showroom, Hyderabad , Telangana- 500034</td>
<td></td>
</tr>
</tbody>
</table>
Instructor-Led, Online

Duration
4–7 Months

Weekday batch
Tues & Thurs

Weekend Batch
Sat & Sun

Classroom Training

Duration
3–4 Months

Weekday batch
Tues to Fri

Weekend Batch
Sat & Sun

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